

Workshops and Training



APPLIED SUPPORT SERVICES
MANAGEMENT CONSULTING



Workshops and Training

Applied Support Services can assist you with:

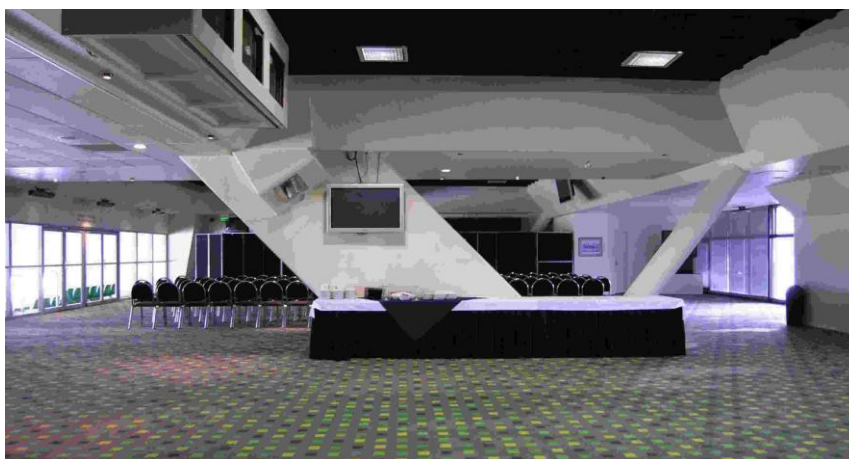
- Workshops to prepare business plans.
- Workshops to create a marketing plan.
- Workshops to apply for business grants.
- Workshops for preparing R&D plans.
- Workshops for your special projects.
- Workshops for exporters.
- Workshops for industry groups.

Workshops and Training

Workshops help you focus, plan and achieve your commercial goals.

We organise, facilitate and manage in-house workshops and training on your premises. We are experienced in managing company and industry wide events. We can deliver training and presentations on R&D plans, business grants, R&D tax credits, marketing, customer feedback, business plans and innovation. We can assist your company with training and skill development in the areas of:

- Applying for government grants.
- Developing new export markets.
- Feasibility studies, research and development plans.
- Implementing marketing and sales strategies.
- Improving project management skills.
- New product and service innovation.
- Obtaining customer and market feedback.
- Preparing business plans.



Recent Workshops

Business Grant Seminar. This workshop, held in March 2009, covered co-funding and business grants available through New Zealand Trade and Enterprise, Technology New Zealand, Ministry of Agriculture and Fisheries and other providers. The workshop was hosted by Waitakere Enterprise with Michael Jamieson, from UHY Haines Norton, as guest presenter on project accounting and business planning systems.

Government Funding Workshop. The workshop covered co-funding and business grants available through New Zealand Trade and Enterprise, Technology New Zealand and the Ministry of Agriculture and Fisheries. Presented to Central Otago orchardists at the Orchard Garden Function Centre, Alexandra.

R&D Tax Credit Seminars. Including presentations on R&D planning, conducted in association with accounting firm Butts, Bainbridge and Weir, hosted by Waitakere Enterprise, attended by the IRD and supported by the Ministry of Research, Science and Technology at Central One, Waitakere Central Office Park.

R&D Tax Credit Seminars. Including presentations on R&D planning, conducted in association with accounting firm Hayes Knight, hosted by Enterprise North Shore and supported by the Ministry of Research, Science and Technology at North Harbour Stadium.



Event Management

- Venue selection.
- Setting the agenda, organising and publishing papers.
- Organising speakers, panel members and presenters.
- Marketing and promotion of the event.
- Registration and event management.
- Administration and accounting.
- Catering.

Our Experience

Our staff have run workshops and conferences for organisations including Telecom, the UK Department of Trade and Industry, British Gas Corporation Plc, Datacom, the Centre for Information Science, Auckland University, the RNZSPCA, the New Zealand Government, IRHACE, the New Zealand Institute of Architects, FRST, TUANZ, and the New Zealand Commission for the Future.

Useful Links:

Business [templates](#).

Sources of business [funding](#) and support.

[Government](#) business planning advice.

Help planning and managing [business projects](#).

Help planning and managing [research and development](#) projects.

Excel [spreadsheets](#) and excel business models.

Marketing strategy and [Marketing Plans](#).

[Dropbox](#) for sharing project files across the internet.

[Fortune Magazine](#), [The Economist Magazine](#), [The Financial Times](#).

Applied Support Services [home page](#).

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